

# Pocahontas County Convention & Visitors Bureau Logo Standards



Nature's Mountain Playground

PocahontasCountyWV.com

800.336.7009

When using the CVB logo, this is how it should look on the finished product. You may use the black and white screened version of our logo on items which are not printed in color.



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It's great!

Do not add additional tag lines to our logo.



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Do not alter the overall proportions of our logo; do not stretch it in the picture box of publishing software.

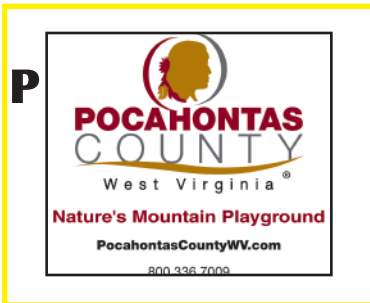


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Do not place our logo on any other graphic elements unless the elements is big enough to function as an overall background.



Leave a clean space around our logo. The identified clean space will equal but not be smaller than the letter "P" in the word Pocahontas.



Do not use unauthorized colors for our logo.

If you have any questions about proper logo use, please contact the marketing