

# POCAHONTAS COUNTY CVB

## Brand Guidelines

Logo must be in all white when on a color background; all black on white background.



Do not overcrowd the logo .

Utilize either the stacked or horizontal logo depending on space available.

### EXAMPLES OF THINGS TO AVOID:



Do not change the color of logo.



Do not place additional tag lines or by lines below the Pocahontas County, WV



Do not distort or crop the logo.