



Pocahontas County Convention & Visitors Bureau
301 8th Street, Marlinton, W.Va.
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PocahontasCountyWV.com

PCCVB Official Statement Regarding PCC Outdoor Recreation & Amusement Fee

As an organization dedicated to promoting Pocahontas County as a world-class outdoor recreation destination, the Pocahontas County Convention & Visitors Bureau strongly opposes the Pocahontas County Commission's interest in pursuing a countywide outdoor recreation and amusement fee to fund emergency services.

The tourism industry greatly contributes to our local economy, impacting either directly, or indirectly, every industry in Pocahontas County. The revenue generated through the tourism industry stays within our communities, improving infrastructure, generating jobs, and diversifying our rural economy. The annual collection of occupancy tax in Pocahontas County not only supports the efforts of the PCCVB, but various other organizations, including the Pocahontas County Commission, who may use their portion of the county occupancy tax collection to address emergency service needs.

The Pocahontas County tourism industry already burdens our guests with taxes and fees that are remitted to the county to address emergency services. This proposed outdoor recreation and amusement fee would only continue to encumber our guests and our valued small businesses, who would struggle to navigate the financial repercussions and administrative oversight that a fee like this would impose.

With hundreds of miles of vast trail systems and sprawling public lands, the PCCVB understands the crucial demand for reliable emergency services for not only our guests, but our residents as well. The challenges we face as a county in addressing these concerns cannot be solved with a single fee targeting a single industry. That is why the PCCVB urges our Pocahontas County Commission to reevaluate their stance on implementing a countywide outdoor recreation and amusement fee to address emergency services, and we implore our commissioners to consider other avenues of cost sharing this burden.

The PCCVB is asking all our hospitality industry partners and advocates to please attend the public discussion regarding this proposed fee on March 18th at the Pocahontas County Courthouse following the regularly scheduled Pocahontas County Commission meeting at 4PM to voice their concerns and opinions.

The Pocahontas County Convention & Visitors Bureau is dedicated to promoting tourism which strengthens our community through job creation and education, while protecting the environment, sharing our culture, and preserving our history.

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