

POCAHONTAS COUNTY, WV®

TOURISM BY THE NUMBERS



LODGING \$38M
FOOD + BEVERAGE \$45M
RECREATION \$28M
RETAIL \$24M
TRANSPORTATION \$14M

POCAHONTAS COUNTY HAS SEEN A

44%

INCREASE IN
OCCUPANCY TAX COLLECTION
COMPARED TO
PRE-PANDEMIC LEVELS





\$4,500

ANNUAL PROPERTY TAX SAVINGS PER

POCAHONTAS COUNTY HOUSEHOLD

POCAHONTAS COUNTY CVB MISSION STATEMENT

The Pocahontas County Convention and Visitors Bureau is dedicated to promoting tourism which strengthens our community through job creation and education, while protecting the environment, sharing our culture and preserving our history.

POCAHONTAS COUNTY CVB VISION STATEMENT

To provide a worldclass destination experience.





POCAHONTAS COUNTY TOURISM INITATIVES



SNOWSHOE HIGHLANDS AREA RECREATION COLLABORATIVE

Dedicated to enhancing, promoting, and developing outdoor recreation in the Snowshoe Highlands region.

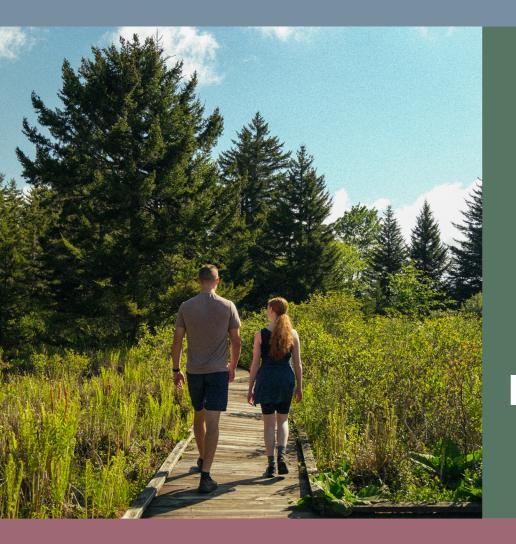


MON FOREST TOWNS

A regional initiative collaboratively growing a strong, sustainable recreation economy within gateway communities to the Monongahela National Forest.







Pocahontas County Housing Taskforce
Make It Shine Countywide Clean-Up Campaign
Leave No Trace Partner
Mountain Culture Hospitality Training
Annual PCCVB 8th Grade Business Luncheon
PCCVB - Snowshoe Foundation Tourism Scholarship
Pocahontas County - Mountain State Maple Days

SCAN FOR MORE
INFORMATION ON PCCVB
PARTNER SUPPORT AND
PARTNERSHIP
OPPORTUNITIES



