



Pocahontas County CVB Road Clean Up Campaign
Fostering A Litter Free Community
Beginning EARTH DAY, April 22nd - May 19th, 2025

2024 was a record breaking year - with 24 organizations cleaning up
150 miles of Pocahontas County highways.

To honor last year's success, the PCCVB has pledged \$15,000 to the
2025 Make It Shine Clean Up Campaign!

This program is made possible through a partnership with
WV Department of Environmental Protection.

Eligible Groups:

- Adopt A Highway Registered Groups (funds will go to your designated organization)
- Civic Groups
- 4-H Clubs, Scouts, Youth Organizations/Groups
- Businesses (funds will go to your designated charitable organization)

Program Guidelines:

- \$100 per mile
- Minimum of 1 mile and up to 10 miles per group
- Up to 150 miles will be funded; please register early

How to Participate:

- Register with PCCVB by April 1st, 2024
- Pick up supplies at PCCVB Office - Marlinton
- Snap a photo of the volunteers
- Turn in your post pick-up report of miles
- Funds are distributed!

Nature's 
MOUNTAIN PLAYGROUND
POCAHONTAS COUNTY, WV®

MAKE IT SHINE

Road Clean Up Campaign

Earth Day, April 22nd - May 19th, 2025

Group Name: _____

Contact: _____

Address: _____

Phone Number: _____ Email: _____

Planned Clean Up Dates: _____

Please Indicate general description of mileage sections. We will coordinate sections of road so that there is no overlap duplication and estimated mileage to be cleaned up.

Highway 219: _____

Highway 39: _____

Highway 28: _____

Highway 66: _____

Highway 250: _____

Highway 84: _____

Highway 92: _____

County Road Leading to Greenbrier River Trail Access: _____

Adopt a Highway Registered Group: _____

Can you haul your own bags to landfill or designated drop points? YES NO

What charity or local non-profit will receive the donation: _____

Charity Address: _____

Once clean up has been completed, please return to the CVB to let us know:

How many miles group completed: _____

How many bags of litter collected: _____

Minimum 1 mile to 10 miles per registered group will be funded.

SAFETY IS A PRIORITY:

RECOMMENDED YOUTH GROUPS ON COUNTY ROADS, ADULTS ON HIGHWAYS