

FROM COAL TO GOLD



BOOSTING THE OUTDOOR ECONOMY THROUGH THE SNOWSHOE HIGHLANDS RIDE CENTER

Welcome to the grand opening of the **Monday Lick Trail System!** These trails are monumental for many reasons, most notably, it is the *first* trail project of its kind to be funded through the **Appalachian Regional Commission's POWER Grant.** The success of the **Monday Lick Trail System**, from conception through construction, hinged on the power of partnerships.

Pocahontas County CVB

Snowshoe Highlands Area Recreation Collaborative

US Forest Service

Snowshoe Mountain Resort

Pocahontas Trails

IMBA

Appalachian Regional Commission

Town of Marlinton

Benedum Foundation

Region 4 Planning and Development Council

Just Transition Fund

National Forest Foundation

WVU Extension

Smith OEDC

The Conservation Fund

Mon Forest Towns Partnership

Rock Solid Trail Contracting

Appalachian Dirt

Countless volunteers + organizations

To read more, visit
RideSnowshoeHighlands.com/



LEARN MORE

STAY CONNECTED, GIVE BACK, GET OUTDOORS.



POCAHONTAS

IMBA

Pocahontas Trails | PocahontasTrails.com



Pocahontas County CVB | PocahontasCountyWV.com



Allegheny Trail | HikeTheAlleghenyTrail.org



SHARC | RideSnowshoeHighlands.com



MTRNA | MountaineerTrailNetwork.com



Mon Forest Towns | MonForestTowns.com



Snowshoe

Snowshoe Mountain | SnowshoeMtn.com



GRAND OPENING CELEBRATION

MONDAY LICK TRAIL SYSTEM

SHARC
SNOWSHOE HIGHLANDS AREA RECREATION COLLABORATIVE

Nature's
**MOUNTAIN
PLAYGROUND**
POCAHONTAS COUNTY, WV

FRIDAY, MAY 16

5:30-7:00PM

Wild Edibles Walk, Yew Mountain Center

5:00-7:00PM

Dilauder Family Band, *Discovery Junction*

7:00-10:00PM

Soda Pop Gypsies, *Rivertown* (\$5 cover)

SATURDAY, MAY 17

9:00-1:00PM

Pocahontas County Farmer's Market, *Discovery Junction*

9:00AM

Event Kicks Off, *Stillwell Park*

9:00AM

Guided hike hosted by **USFS**, *Wyatt Interpretive Trail*

10:00AM

Guided ride hosted by **SHARC + Rock Solid**, *Monday Lick Trails*

10:00-12:00PM

Stalnaker Hill, live music at large pavilion

12:00-1:00PM

Remarks from key partners, large pavilion

1:00-2:00PM

Kid's Bike Race Sponsored by **NICA Cheat Mountain Salamanders**
note the race course will finish along the driveway + parking area at *Stillwell Park*, please plan accordingly to avoid racers;
complimentary kid's bikes provided by **Nature's Mtn Classroom**

2:00PM

Guided hike hosted by **USFS**, *Wyatt Interpretive Trail*

2:00PM

Guided ride hosted by **SHARC + Rock Solid**, *Monday Lick Trails*

2:00-4:00PM

Mill Creek Croonies, live music at large pavilion

4:00PM

Event Concludes, *Stillwell Park*

7:00-9:00PM

Andes Manta, *Pocahontas County Opera House*

COUNTYWIDE EVENTS:

Saturday, May 17

Youth Fishing Derby | *Watoga State Park*

Saturday, May 17

Fort Warwick Archeological Dig | *Green Bank*

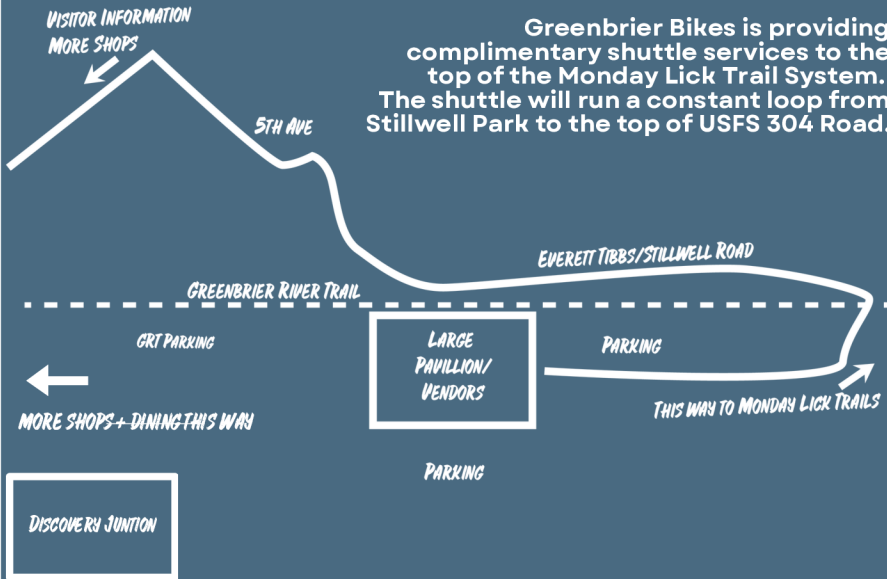
For more information, visit
PocahontasCountyWV.com/Events

SCHEDULE OF EVENTS

EVENT MAP

The Monday Lick Trail System is located less than 3-miles south of Marlinton and can be accessed via the Greenbrier River Trail. Parking at Stillwell Park is limited.

Attendees are encouraged to park in Marlinton and bike or hike to Stillwell Park for the event.



SHOP + DINE IN NEARBY MARLINTON:

Shops at Rivertown | 9-5PM Fri.-Sat., 9-1PM Sun.
Headwaters Salon + Spa | 9-6PM Fri., 9-3PM Sat.
4th Ave Art Gallery | 10-5PM Fri.-Sat.
4th Ave Mason Jar | 10-5PM Fri.-Sat.
Greenbrier Bikes | 9-4PM Fri. - Sun.
Appalachian Sport | 9-5:30 Fri., 9-3PM Sat., 10-2PM Sun.
Rivertown Cafe | 8:30-6PM Fri.-Sun.
Dirtbean Cafe + Bike Shop | 7-7:30PM Fri.-Sat.
Handmade WV | 10-5PM Fri.-Sun.
Dari-Land | 9-8PM Fri.-Sat., 9-5PM Sun.
Old Mountain Tavern | 2PM-1:30AM Fri.-Sat, 2-10PM Sun.
Alfredo's | 10:30-9PM Fri.-Sat., 10:30-8PM Sun.
Greenbrier Grille | 8-9PM Fri.-Sat., 8-8PM Sun.
Locust Hill Pub | Fri.-Sat. Reservations Only



SCAN FOR
MONDAY LICK
TRAIL SYSTEM MAP

PARTICIPATING VENDORS

Mountain Echo Souvenirs | Pop-Up Merch
Greenbrier Bikes | Bike Shuttles
Handmade WV | Food Vendor
Ski Barn/Snow Creek | Bike Rentals, Raffles
Real Whirled Ice Cream | Food Vendor
Pocahontas Trails | Membership + Merch
Mon Forest Towns | Advocacy
USFS | Leave No Trace Activities
Pocahontas County CVB | Visitor Info
Northern Pocahontas Co. Wellness | Kids Games
Pocahontas County Parks + Rec | Kids Games
Greenbrier River Trail Association | Advocacy
Mountaineer Trail Network | Advocacy
Rock Solid | Information + Advocacy
Appalachian Dirt | Trail Tools + Advocacy
Allegheny Trail - WVSTA | Advocacy + Raffles
Seneca State Forest | Information + Merch
Pocahontas County Search + Rescue | Advocacy + Awareness

TOKEN TRAIL STATIONS

Pocahontas Trails, SHARC, and USFS members will be stationed throughout the Monday Lick trails at various stations. Drinks, snacks, and trail tokens will be available at different stations. Stop by any trail station to grab incentive tokens from local businesses while they last!

Stop by the **Nature's Mountain Playground** tent to grab a copy of the Monday Lick Trail map with token trail station locations.

PC Opera House | Half-price entry, Andes Manta performance
Pocahontas County CVB | Custom Monday Lick Stickers
SHARC | Bike + Brew Tool
Snowshoe Mountain | Bike Passes
Dari-Land | Free Medium Milkshake
Rivers Edge Camp + Cabins | \$50 Discount On Lodging
Simply Sweet Cafe | Assorted Free Ice Cream, Latte, Milkshake
Appalachian Sport | 10% Off Custom Monday Lick T-Shirt
Mountain Medicine Massage | 20% Off Full-Price Service
Old Mountain Tavern | Free Domestic Beer
Freehub Magazine | Free 1-Year Subscription, Copies of WV Feature Issue 16.1
Old Clark Inn | 10% Off Lodging
Dirtbean Cafe + Bike Shop | Assorted BOGO Coffee, 10% Discount on New Bikes, 15% Off Food + Drink

LOAD THE BIKES + BOOK NOW

Tent camping is available first come, first serve at Stillwell Park on a limited basis. Camping spots are not designated, so please be mindful of other campers as you set up your site.

For Marlinton area lodging and camping, or for a complete list of Pocahontas County lodging options, visit PocahontasCountyWV.com/Lodging

