

PCCVB Board of Directors 2025-2026

Name	Seat Represented	Term
Robert Sheets (President)	Green Bank Voting District	2024-2027
Mikey Valach (Vice President)	Ski Industry	2023-2026
Bill Jordan (Secretary)	Chamber of Commerce	2022-2025
Erica Engquist (Treasurer)	At-Large	2022-2025
Coby Brown	At-Large	2023-2026
Gil Willis	At-Large	2024-2027
Jamie Walker	County Commission	Recurring
Sarah Guyette	Edray Voting District	2022-2025
Jeff Layfield	State Parks + Forests	2024-2027
	Little Levels Voting District	2024-2027
Felicia Smith	Huntersville Voting District	2022-2025
Rob Gonyea	Lodging	2023-2026
	USFS	
Jason Hattersley	(non-voting representative)	2024-2027
	PCHS Tourism Club	
	(non-voting representative)	Recurring