



## **Pocahontas County Convention & Visitors Bureau & Snowshoe Foundation Tourism Scholarship Award**

### Scholarship Program

A Pocahontas County Tourism Scholarship Award of \$2,000 will be granted annually to a Pocahontas County High School Senior entering a two- or four-year college or university as a freshman with the intent to pursue a career in travel and tourism. This Scholarship Award is provided in partnership with the Pocahontas County Convention and Visitors Bureau and Snowshoe Foundation in memory of Danni Gooding, who was a hospitality professional at Snowshoe Mountain Resort after earning her degree in hospitality from Davis & Elkins College.

The \$2,000 a year scholarship will be paid in two \$1,000 increments for eight semesters (every semester the student is enrolled in their chosen college or university). Scholarship funds will be paid directly to the school the recipient is attending. The recipient will resubmit their transcript to the Pocahontas County CVB at the end of each year for their yearly scholarship payment of \$2,000. If the recipient decides to change majors or chosen paths of study, they must stay engaged in a hospitality or tourism related career path to continue receiving scholarship funds. Recipients must maintain a 2.5 GPA or higher to be eligible yearly.

Applicants must be residents of Pocahontas County. All decisions by the Pocahontas County CVB Education Committee and the Pocahontas County Board of Directors are final.

### Application & Qualification

The award of the scholarship will be based upon the following qualifications and items submitted with an application.

The student must be a resident of Pocahontas County and have grades sufficient to be accepted into a two or four year college or university.

Higher education fields of study include, but may not be limited to: hotel/restaurant/hospitality management, marketing, advertising or strategic communications, forestry, parks and recreation and culinary studies.

The application form submitted by applicants should include:

- List of extracurricular activities, honors and awards (school clubs, honor societies, athletic participation, etc.; involvement in community, youth organizations, volunteer work)
- Letter of recommendation by a teacher, counselor or school administrator
- Two letters of recommendation from personal references
- 500 word applicant-written essay on the importance of tourism to Pocahontas County
- Statement (one page or less) of the college applicant will be attending and future career goals as they relate to the tourism industry
- Copy of high school transcripts

Applications and all attachments must be received no later than Monday, April 6th by the Pocahontas County Convention and Visitors Bureau, c/o PCCVB Education Committee, PO Box 275, Marlinton, WV 24954. Applications can also be emailed to Chelsea Faulknier at [cfaulknier@pocahontascountywv.com](mailto:cfaulknier@pocahontascountywv.com).

For any questions about the program, please contact the Pocahontas County Convention and Visitors Bureau at 304-799-4636.



## Pocahontas County Convention & Visitors Bureau Tourism Scholarship Award Application

**All applications must be received no later than Monday, April 6th. Please email this application and all attachments to: [cfaulknier@pocahontascountywv.com](mailto:cfaulknier@pocahontascountywv.com) or mail to PO Box 275 Marlinton, WV 24954**

Student's Name:

Home Address:

Email Address:

Phone Number:

Parent or Guardian's Name:

College or University Attending:

Major Field of Study:

Address of Admissions Office:

Admissions Office Phone Number:

Applicant's Signature:

Date:

Parent or Guardian Signature:

Date:

### **PLEASE ATTACH THE FOLLOWING DOCUMENTS WITH THIS APPLICATION:**

1. In a separate document, please list all of your extracurricular activities, honors, and awards (i.e. school clubs, honor societies, athletics, youth organizations, community or volunteer work, etc.)
2. Please provide a letter of recommendation from a current or recent teacher, counselor or school administrator
3. Please provide two letters of recommendation from personal references
4. Please provide a one page or less statement on why you selected your college or university of choice, why you have chosen hospitality or tourism related careers as your field of study along with any of your future career goals as they relate to tourism and hospitality
5. Please provide a 500 word essay on the importance of tourism to Pocahontas County
6. Please provide a copy of your most recent grade transcripts